

Price List

Each Project will be calculated individually based on by the customer provided visual material and an hourly rate of € 60.

The following price list gives you a brief overview of our usual prices.

All prices are without VAT and without necessary printing costs, picture and other material costs or internet costs.

Hourly Rate

hourly Rate Graphic-Design	€ 60.-
hourly Rate Workshops, Lectures, Training	€ 100.-

Books & Journals

Making up of pages, all prices are for one page

Page simple plain layout, maximum 1 picture per page, no tables, no mathematical equations	€ 3.50
Page medium plain layout, maximum 2 pictures per page 1 table per page, no mathematical equations	€ 7.00
Page premium individual and complicated layout, no picture limit, no table limit, mathematical equations	€ 15.00

€-Books

€-book based on a traditional layout delivered as pdf-file	like books and journals
€-book delivered as .epub, .mobi or similar ebook file depending on effort price per 1,000 characters	€ 3.00 – € 6.00

Graphic Design

Layout new developing	€ 600.-
Cover Design	€ 400.-
Logo Design	€ 1000.-
Logo Re-Design of existing Logo	€ 500.-
Flyer DIN Long 1 page	€ 200.-
Flyer DIN Long 2 page	€ 300.-
Flyer A4 6 page folded	€ 400.-

2016

Helene Bogun

Graphic-Design
Typography
Flyer
Journal-Layout
Mathematical Equations
Book-Layout
Software-Tutorials
Software-Coaching
Lectures
€-Books

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DE68 3002 0900 1407 6121 20

Paypal

paypal@helz-design.com

Tax Number

17/235/64556

VAT ID

DE248574204



Businesscard	€ 200.–
Letterhead Page 1	€ 200.–
Letterhead Page 2	€ 100.–
Poster A4	€ 250.–
Poster A3	€ 350.–
Poster A2	€ 450.–
Poster A1	€ 550.–
Postkarte A6/DIN Long 1 Seitig	€ 50.–
Postkarte A6/DIN Long 2 Seitig	€ 100.–
Image Processing/hour	€ 60.–
Websites via WordPress Costs for Pictures will be charged extra	€ 1,000.–
Web-Design	
<ul style="list-style-type: none"> Layout 3 Basic-pages (Home, Teaser, Detail) Stylesheet 	€ 1200.–
Production	
Printing Supervision & Handling	€ 200.–
Additional Fees/Overtime Payment	
Work between 7 pm and 10 pm MEST, demanded by Customer	+ 50 % on the total sum
Work on Saturday demanded by Customer	+ 50 % on the total sum
Work after 10 pm MEST demanded by Customer	+ 100 % on the total sum
Work on Sunday demanded by Customer	+ 100 % on the total sum

Basic principle in working for new customers is a contract of services in written form.

Before handing over your files to the printing company, I will ask for an imprimatur in written form, with which I will inform you about the final costs (unless there won't be additional costs at the printing company due to customer wishes).



I kindly ask new customers of a 50 % payment as deposit when starting the project, and another 50 % when delivering to the printing company or uploading the work to the internet server.

Proofs will be send as pdfs via e-mail. You can always comment via Adobe Acrobat Reader within the proofs.

While paying the customer gains the right for unchanged reprinting – **printing costs have to be paid extra.**

All created files are my intellectual property. We can find an arrangement to transfer the intellectual property to the customer.

Logos are by all means my intellectual property.

The customer pays for individual right of exploitation for the desired logo.

Delivering periods depend on the effort and are negotiable.

If we arrange the terms of the certain projects on time, I assure observance of date (except force majeure or if you don't stick to the negotiations).

This pricelist is not exhaustive and includes design cost only.

Printing costs can change on a week to week basis, so are continually being revised. I will always obtain the most competitive quote and pass on the savings I make on to you and Helz-Design will always confirm prices in writing and guarantee that the final amount invoiced will not exceed the price quoted or agreed upon.

All prices are in Euros and without tax.

Berlin, Januar 2016

